

# PARAG CHITALE

Communication Designer



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Indian



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## Profile

I am a self motivated multidisciplinary designer and educator with a strong foundation in communication design. I am enrolled at IU Internationale Hochschule, Berlin in the Masters in Business Administration (International Marketing) Program. Strategic Design, Concept Development, Art Direction and Research based design are some of my strengths. I am currently looking for a working student position.



## Professional Experience

### MIT Institute of Design, India

Assistant Professor  
Graphic Design Department  
(December 2020 - February 2023)

- Responsible for designing and conducting courses for Undergraduate and Graduate programs
- Mentoring students for projects regarding Design Process, Packaging Design, Branding, Illustrations, Typography, Layout Design, Publications and Print Media Design
- Member of the Board of Studies 2022

### Penguin Random House India

Senior Designer  
(July 2017 - December 2020)

- Designed award winning books and book covers
- Responsible for Book Design, Art direction and Print production design for commercial and literary publications
- In-charge of the finances for the team
- Frequent collaborations with editors, authors, artists and external vendors
- Training and supervising junior members of the team
- As part of the masters thesis, designed a cookbook by Pankaj Bhadouria titled *The Secret's in the Spice Mix*
- Responsible for book cover and layout design for titles ranging from commercial fiction/non-fiction books to children's publications

Design Intern  
(January 2017 - May 2017)



## Education

**Masters in Business Administration** (International Marketing) (2023 - ongoing)

**IU Internationale Hochschule, Berlin, Germany**

**Masters in Design** (Graphic Design) (2014 - 2017)

National Institute of Design, Ahmedabad, India

*Exchange Semester* (Oct 2015 - Jan 2016)

Haute Ecole des Arts du Rhin, Mulhouse, France

**Bachelor of Engineering** (Computer Engineering) (2010 - 2014)

Savitribai Phule Pune University, India



### Guest lectures and Jury panels

#### National Institute of Design, Ahmedabad, India

Book cover design - a short introduction, January 2018

Semester-end jury panel member, January 2022

Semester-end jury panel member, December 2022

#### MIT School of Fine Art and Applied Arts, Pune, India

Semester-end jury panel member, December 2021

#### World University of Design, India

Introduction to Publication Design, March 2019

#### Indian Institute of Art and Design, Delhi, India

Introduction to Book Cover Design, November 2019

#### Jindal School of Art and Architecture, India

Books - Inside Out, September 2021



### Software skills

Adobe Illustrator

Adobe Photoshop

Adobe Indesign

Adobe Dimensions

Miro

Figma

Microsoft Office Suite



### Soft skills

Emotional Intelligence

Interpersonal Communication

Content Writing

Leadership

Team building

Concept Building

Mentorship

Problem Solving



### Language Proficiency

English Proficient

French Intermediate

German Beginner

Marathi Native

Hindi Proficient



### Interests

Creating and consuming music

Indulging in absurd humour

Staying very optimistic

Petting stray cats